

The Contractors Health and Safety (CHAS) Assessment Scheme

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How may the logo be used?

If you are authorised under the Scheme to use the logo, you must use it under the terms and conditions laid out in this document.

Those awarded *CHAS Assessment Scheme Accredited* status and who have paid their annual license fee may use the logo in the following ways:

- a) On the accredited company stationery (including letter headed paper, envelopes, compliment slips and business cards);
- b) on the accredited company's website
- c) in the accredited company's advertisements (TV, press, posters, magazines, internet);
- d) on the accredited company's promotional literature
- e) on the accredited company's exhibition stands
- g) on the accredited company's vehicle livery

The CHAS Assessment Scheme Accredited logo cannot be reproduced from any other source other than from the originals provided on cd/disk or by e-mail from the CHAS scheme Administrator. The single colour logo, using process colours; *Pantone 267*. *The three colour logo using Pantone 267.... 25% outer ring, then 45% inner ring.*

The logo may be reproduced in mono or full colour.

The logo must appear in a sensible size and position. It must not appear lower or after any other logo other than the company's own branding (if applicable). The logo can be re-sized, providing the lettering remains legible. Applications for use of the logo outside these guidelines and restrictions must be made in advance and in writing to The CHAS Scheme Manager, Room 509,

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